



Zero Copy Labs Overview

2024

Introducing Zero Copy Labs

Zero Copy Labs is a nearshore provider of digital strategy, design, and development services.

We deliver websites, mobile applications, and business integrations to clients in the US.

With our development team based in Mexico, we provide our engineering services at a lower cost than US-based teams, while still maintaining strong communication and quality.

We work with our clients through projects, staff augmentation, and retainers.



Sales Offices & Delivery Center



Zero Copy Labs primarily delivers engineering services from our development center in Puerto Vallarta, Mexico, a 3 – 4 hour flight from much of the US.

We have sales and senior delivery presence in Raleigh, NC and Salt Lake City, UT.

With our team located in North America, we typically operate on U.S. Central Standard Time (8am – 6pm), with an ability to shift to Eastern or Pacific time zones as client requires.

End-to-End Digital Services



Strategic Planning

How do I align people, process, and technology to achieve my business goals?



Product Development

How do I speed time to value and rapidly iterate to deliver more value?



Creative Design

How do I deliver a compelling customer and end user experience?



Web Development

How do I build a scalable, reliable platform to deliver my vision?



Mobile & IOT Development

How do I engage users across channels, on mobile and connected devices?



Integration Development

How do I integrate data across systems for improved customer experience and operations?



Zero Copy

— LADS —

Technology Capabilities

Zero Copy Labs provides project leadership and full-stack engineering capabilities for a variety of technologies and commercial platforms.

Back End

- Node.js
- .NET
- Java
- PHP
- Ruby on Rails
- Go
- Python

Front End

- Javascript
- Vue.js
- Angular
- React
- Ember.js
- Typescript
- Deno

Mobile

- React Native
- Expo
- Ionic
- Swift / iOS
- BLE / Bluetooth

Platforms & DevOps

- Amazon Web Services
- Microsoft Azure
- Google Cloud
- Pulumi
- Terraform
- Kubernetes

Select Commercial Platforms Experience



Select Client Examples



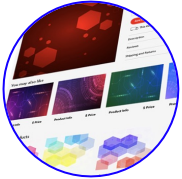
Client: SaaS Platform in Publishing Industry

Technical leadership, full-stack development, and DevOps consulting to scale the client's proprietary ecommerce marketplace, which serves hundreds of thousands of users and sends millions of emails per year.



Client: Large Commercial General Contactor

Integrated project management data with accounting system software to streamline and improve accuracy of milestone invoicing, saving hundreds of hours a week of wasted effort among various teams.



Client: VC-Backed Startup in EdTech & IOT

Provided technical leadership, engineering, and DevOps to improve an application and an integration with wristbands that enable interactive experiences for users in designated places.



Client: Pump Manufacturer

Developed industrial IOT platform to capture pump and sensor data and to allow devices to network with each other in real time. Included firmware development, desktop apps, cloud components, and rigorous device testing.



Client: Healthcare Insurance Company

Developed the custom logic and flow of a quiz that guides users to recommended cancer screenings based on their personal, familial, and environmental history.



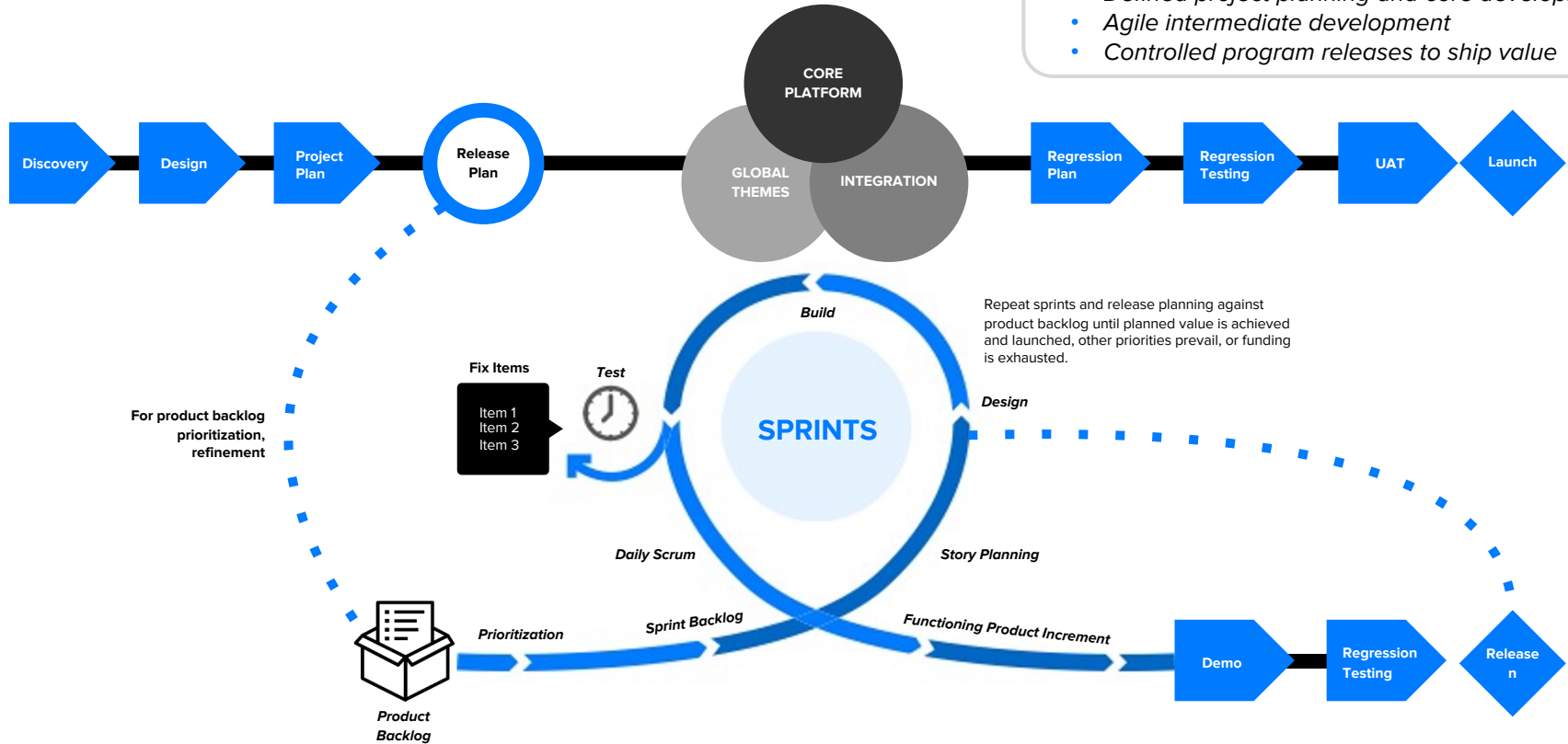
Client: Tech Infrastructure Hi-Growth Startup

For a venture backed startup with \$100M+ in funding, we delivered a custom PHP library to be included in their infrastructure platform for use by 3rd party developers.

Standard Delivery Methodology

We typically follow a tailored hybrid-agile approach that includes:

- *Defined project planning and core development*
- *Agile intermediate development*
- *Controlled program releases to ship value*





Thank you.

Sales Contact



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